



CHARUTAR VIDYA MANDAL'S  
**SEMCOM**  
What We Think, Others Don't  
NAAC ACCREDITED "A"  
ISO 9001: 2008 Certified



## **RULES FOR ADMAKING CONTEST**

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1. It's a team entry.
2. Only 5 participants per team.
3. At least one member in the team must be from first year classes.
4. The duration of the final AD is 60-90 seconds only.
5. There are three stages for the AD making contest:
  - a. The AD making workshop
  - b. Elimination through presentation
  - c. The final competition
6. This contest is only for the host institute.
7. Attendance in the workshops organized for AD-Making will be compulsory.